

# 2022-2023 District Goals



**District:** 310 E  
**Constitutional Area:** Orient and Southeast Asia

## SERVICE ACTIVITIES

### Goal Statement

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 80% of clubs in our district report service.

### Action Plan

[Service Activities.docx](#)

[Service Activities.pdf](#)

## GLOBAL MEMBERSHIP APPROACH COMMITMENT

With the support of the Global Action Team, my district will support, participate in and promote the Global Membership Approach by:

Adopting and implementing the four process steps: Build a Team, Build a Vision, Build a Plan and Build Success, in my district

Participating in training webinars to learn and implement the approach

Overseeing, supporting and/or conducting district training

Inviting GAT leaders to attend district training

Providing feedback on successes and challenges to GAT leaders

## GLOBAL MEMBERSHIP APPROACH SUPPORT

Yes, the district team has been consulted and we have chosen the following Lion as our Global Membership Approach Support Lead: [Contact the GAT](#)

## MEMBERSHIP DEVELOPMENT

### Goal Statement

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

## Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	3	60	70	0
2nd Quarter	2	40	50	0
3rd Quarter	0	0	0	0
4th Quarter	1	20	25	0

### FY New Clubs

6

### FY Charter Members

120

### FY New Members

145

### FY Retention Goal

0

### NET GROWTH GOAL

**FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL**

265

## Action Plan

[Membership Development 4056.pdf](#)

[Membership Development 8621.docx](#)

## LEADERSHIP DEVELOPMENT

### Goal Statement

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- Our team will ensure 90% of zone chairpersons attend zone chairperson training.
- Our district will confirm 95% of club officers (president, secretary and treasurer) attend club officer training.
- Yes, our GLT district coordinator will report completed zone chairperson and club officer training in Learn.

## Action Plan

[Leadership Development .docx](#)

[Leadership Development .pdf](#)

# LCIF

## Goal Statement

By the end of the 2022-2023 fiscal year, our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.

- a. Our team will ensure that individual participation in our district increases by 20% and club participation in our district increases by 15%.
- b. Our team will ensure that 10 clubs in my district achieve 100% member participation.
- c. I will work to achieve a Gold level LCIF Chairperson's Medal.
- d. I will make a personal donation of \$ 1000 to LCIF and I will ask 1200 members of my district cabinet to make a personal donation to LCIF.

## Action Plan

[LCIF.docx](#)

[LCIF.pdf](#)

# CUSTOM GOALS

## Goal Statement

During the 2022-2023 fiscal year, 90% of clubs will conduct at least 3 service activities before July 1st, 2023

## Action Plan

[Custom goal\\_3309.docx](#)

[Custom goal\\_7835.pdf](#)

## Goal Statement

## Action Plan